The Information Lab

FIND IT | PROVE IT | DELIVER IT

OFFER 1 OF 3 · FIND IT

Know where AI will pay off.

In two days, we find your five best AI opportunities and put a euro figure on each, ready for your January board meeting.

PRICE	TIME	START BY
€4,950 + VAT	2 days, over about 2 weeks	31 January 2027

THE CHALLENGE

Your leadership wants an AI plan for 2027. Everyone has ideas for use cases, nobody has numbers, and it's not clear your data can support any of them. Without a ranked list, budget goes to whoever shouts loudest.

WHAT YOU GET

Top-5 AI Shortlist
Your five best opportunities, ranked, each with a euro value

Three one-page business cases
Value, cost and time to deliver for your top three

Cloud-spend snapshot
Where your cloud spend can be cut, and by roughly how much

5-slide board summary
"What we'll do with AI in 2027", in your name

One-hour playback
With your leadership team, who leave with all of the above

HOW IT WORKS

1. **Before day 1**
   A 30-minute questionnaire on pain points, rough volumes and costs
2. **Day 1**
   Half-day workshop with your sponsor and 3–5 department heads
3. **Day 2**
   We rank, size and write up your top opportunities
4. **Playback**
   One hour with your leadership team

WHAT WE NEED FROM YOU

- An executive sponsor at the workshop and playback
- 3–5 people for a half-day workshop
- Rough numbers on volumes, hours and costs (estimates are fine)
- Read-only access to your Azure cost data, or an export

RESULTS WE'VE DELIVERED

Irish energy company: Turned a broad Data & AI ambition into four clear strategic priorities and a value-led roadmap for investment.

WHAT'S NEXT

At the playback, we recommend which opportunity to take into Prove it. Your €4,950 is credited in full against Prove it or Deliver it.*

Sign by 8 December 2026. Start by 31 January 2027.

Book a 20-minute call

Fixed price, invoiced on signature, so it can come from 2026 budget. *One credit per organisation. Credit applies when the next engagement is signed within 30 calendar days and starts within 45 calendar days of the previous one finishing. Prices exclude VAT. One offer per organisation. Proposals valid 14 calendar days from issue, and no later than 8 December 2026. Limited Q1 slots.

The Information Lab Ireland, 20 Molesworth Street, Dublin 2, D02 T250
info@theinformationlab.ie · www.theinformationlab.ie